



**FOR IMMEDIATE RELEASE**

DPL FINANCIAL CONTACT:  
Greg Joslyn, The Lowe Group  
[greg.joslyn@lowecom.com](mailto:greg.joslyn@lowecom.com)  
414.376.7275

ALLIANZ CONTACT:  
Brett Weinberg, Allianz Life  
[brett.weinberg@allianzlife.com](mailto:brett.weinberg@allianzlife.com)  
763.765.7160 x47160

**DPL Financial Partners Expands Annuity Offering with Allianz Partnership**

*DPL to bring low-cost, commission-free products from insurance giant to RIA market*

LOUISVILLE, Ky., June 5, 2018 – DPL Financial Partners (“DPL”), the commission-free insurance network for registered investment advisors (“RIAs”), today announced an agreement with Allianz Life Insurance Company of North America (“Allianz Life<sup>®</sup>”) to expand the industry leader’s offerings for the RIA market.

The partnership is an important strategic step for DPL and Allianz Life, as each works to enhance their offerings of low-cost, commission-free insurance products for RIAs and their clients. DPL is bringing two new Allianz Life products to market, a fixed index annuity and a buffer annuity, designed specifically for RIAs. DPL will serve as an ongoing strategic resource to support Allianz Life’s efforts to develop future products, low-cost delivery, technology and tools for investment advisors.

“This partnership between DPL and Allianz Life is a major step in our goal to make insurance a valuable investment asset for fiduciaries and their clients,” said DPL Founder and CEO David Lau, who has spent more than two decades creating insurance and investment products for individual investors. “The combination of Allianz Life’s scale and pricing power with DPL’s unique knowledge of the RIA industry and low-cost delivery model brings exceptional product value and choice to RIAs and their clients.” Lau added that these products will be available to RIAs immediately.

“We are committed to supporting the RIA market, and DPL’s platform helps deliver our products to investment advisors,” said Walter White, president and CEO of Allianz Life. “Lifetime income and risk management planning in retirement are critical components of any comprehensive financial plan. DPL Financial’s platform and partnership with RIAs allow more clients to access products and services that address these key components.”

With a unique membership model that removes commissions, DPL helps fee-only advisors identify and implement insurance solutions as part of their practice.

### **About DPL Financial Partners**

DPL Financial Partners is an RIA insurance network that brings low-cost, commission-free insurance solutions from a variety of the nation's top carriers to RIA practices. DPL insurance consultants are product and carrier agnostic. Our consultants work for RIAs, not an insurance carrier, and work to employ solutions that work to optimize financial outcomes for RIA clients. DPL offers a full suite of life and annuity products. [www.dplfp.com](http://www.dplfp.com)

### **About Allianz Life Insurance Company of North America**

Allianz Life Insurance Company of North America, one of FORTUNE's 100 Best Companies to Work For® in 2018 has been keeping its promises since 1896. Today, it carries on that tradition, helping Americans achieve their retirement income and protection goals with a variety of annuities and life insurance products. In 2017, Allianz Life provided a total of \$2.7 billion in benefit payments that supported policyholders' financial objectives. As a leading provider of fixed index annuities, Allianz Life is part of Allianz SE, a global leader in the financial services industry with 142,000 employees in more than 70 countries worldwide. More than 85 million private and corporate customers rely on Allianz knowledge, global reach, and capital strength to help them make the most of financial opportunities.