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DPL Financial Partners Appoints Chief Operating Officer

Experienced operating executive will help lead nationwide rollout of transformative insurance products to RIA market

LOUISVILLE, KY., Feb. 27, 2018 – DPL Financial Partners (“DPL”), the insurance network for registered investment advisors, today announced the appointment of Sang Han as chief operating officer. Mr. Han, who previously worked with DPL Founder and CEO David Lau at both Telebank and The Oysterhouse Group, LLC, will play a key role in the execution of DPL’s strategy to empower fee-only advisors to deliver commission-free insurance solutions to their clients.

“Sang and I have built businesses together and we are enthusiastic to address the problem that we set out to solve at DPL— the fundamental mismatch between the fee-only advisory model and commission-based insurance products” said Mr. Lau. “His deep operating experience will be instrumental as we build the team and create a world of low-cost, commission-free insurance that’s crafted to suit advisors, their clients and insurance carriers alike.”

Most recently, Mr. Han was chief financial officer of Interstate Group Holdings, Inc., a \$100 million global organization providing commercial and residential moving and storage, warehousing and distribution, corporate relocation management, supply chain logistics and real estate services. Prior to that he served as principal of The Oysterhouse Group, a management consulting firm focused on retail delivery of financial services products. Preceding the establishment of The Oysterhouse Group, Mr. Han served in the capacity of senior VP-controller of E*Trade Bank and its predecessor TeleBank.

An important focus for Mr. Han, who has more than 25 years of experience in strategic planning, management, operations, and financial oversight, will be the management and continued growth of DPL’s team of consultants who work directly with RIA firms to craft insurance solutions. Earlier this month, DPL announced the recruitment of 10 professionals, including six consultants, and a significant growth capital investment from Eldridge Industries.

“I’m excited to join DPL,” said Mr. Han. “Our business solves an important dilemma for RIAs and insurance carriers while delivering value to clients. I am thrilled to be part of David’s industry-changing vision.”

About DPL Financial Partners

DPL Financial Partners is an RIA insurance network that brings low-cost, commission-free insurance solutions from a variety of the nation's top carriers to RIA practices. DPL insurance consultants are product and carrier agnostic. Our consultants work for RIAs, not an insurance carrier, and work to employ solutions that work to optimize financial outcomes for RIA clients. DPL offers a full suite of life and annuity products. www.dplfp.com