



**FOR IMMEDIATE RELEASE**

**CONTACT:**

Greg Joslyn, The Lowe Group

[greg.joslyn@lowecom.com](mailto:greg.joslyn@lowecom.com)

+1 (414) 376-7275

**DPL Financial Partners named 2019 Inc.credible Awards finalist**

**LOUISVILLE, KY., April 25, 2019** – DPL Financial Partners (“DPL”), the leading insurance network for registered investment advisors, was named a finalist in the Innovation category in the Greater Louisville Inc. 2019 Inc.credible Awards. The annual awards celebrate small businesses within the Greater Louisville region for ongoing contributions to the community’s economic vitality.

The finalist nomination recognizes DPL’s innovative solutions for registered investment advisors, many of whom historically lacked access to insurance products for their clients because the embedded sales commission were problematic from both a practical and ethical standpoint. The firm has achieved numerous growth milestones, including the addition of its 200<sup>th</sup> RIA member firm roughly one year after launch, the buildout of new office space, expansion of its personnel team, the addition of more than a dozen insurance carrier partners and launch of a new interactive website for advisors.

“We are honored to be recognized for our commitment to this dynamic business community,” said David Lau, founder and CEO of DPL Financial. “In just over a year, DPL has established a national footprint, as we work with registered investment advisors from Louisville to L.A. to drive needed change in the financial services industry. Louisville has been a great place to launch this business and we are proud to call it home.”

“The Inc.credible Awards are a chance for Greater Louisville to really celebrate all the small businesses that make our region unique and vibrant,” said Kent Oyler, president and CEO of GLI. “We are always excited to see the innovative business solutions that are being pioneered by these players in our community.”

The awards will be presented at the Inc.credible Awards Celebration on May 16 at C2 Event Venue in Louisville. There also will be a People’s Choice Award, which can be voted on [here](#).

**About DPL Financial Partners**

DPL Financial Partners is the leading RIA insurance network that brings low-cost, commission-free insurance solutions from a variety of the nation's top carriers to RIA practices. DPL’s mission is to create a marketplace of no-load insurance products that enables RIAs to incorporate insurance into their practice to more holistically serve their clients. Clients benefit from products with improved pricing and fiduciary implementation rather than a commissioned, sales-driven one. [www.dplfp.com](http://www.dplfp.com)